



George Armendariz announces retirement

Saint-Gilles-Croix-de-Vie, France

Groupe Beneteau announces today that George Armendariz, CEO for the Americas has decided to retire from the company. As of today, Jerome de Metz, Group's Chairman and CEO, will assume the leadership role for the US subsidiary Beneteau Inc.

George Armendariz will remain available on an advisory basis to assist the US teams as needed.

"I would like to thank George for his contributions to the American teams and wish him well in his endeavors to come" said Jérôme de Metz, Group's CEO and Chairman.

Group's CEO Jérôme de Metz will assume the leadership role for the US subsidiary Beneteau Inc. Christophe Caudrelier, Deputy CEO in charge of operational excellence, will continue to manage all operational excellence activities with the US teams. Gianguido Girotti, Deputy CEO in charge of the boat product strategy, will continue to coordinate the American brand strategy, consistent with all of the Group's brands.



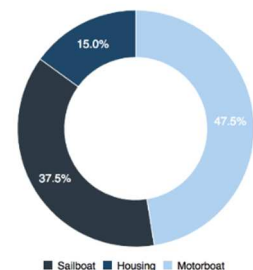
ABOUT GROUPE BENETEAU

As the boating industry's global market leader, Groupe Beneteau, through its Boat division's 12 brands, offers over 200 recreational boat models serving its customers' diverse navigational needs and uses, from sailing to motorboating, monohulls and catamarans.

Leading the European leisure homes market, the Housing division's three brands offer a comprehensive range of leisure homes, lodges and pods that combine eco-design with high standards of quality, comfort and practicality.

With its international industrial capabilities and global sales network, the Group employs nearly 8,200 people, primarily in France, the US, Poland, Italy and China.

FY 2017-2018 Group revenues : EUR 1287.2 M



PRESS CONTACT – GROUPE BENETEAU

Mirna Cieniewicz
m.cieniewicz@beneteau-group.com
Tel +33 (0)2 51 26 88 50

beneteau-group.com

www.beneteau-group.com